



Hotel Indigo in Dadeland Opens Aug. 18th with Sold Out Rooms

North Palm Beach, FL — 08/19/08 – The new Hotel Indigo Miami Dadeland celebrated its opening yesterday, August 18th, 2008, by selling out all 120 rooms. The former Ramada Limited property is Miami's first Hotel Indigo. Hotel Indigo is known as the industry's first branded boutique hotel, artfully combining the conveniences and consistencies of a brand hotel with the design cache and service personality of a boutique at an attractive price.

“With the growing popularity of South Florida as both a leisure and business hub, we look to provide travelers with the best in quality, service and comfort through a warm and inviting atmosphere that makes them feel at home,” said Carlos Rodriguez, Executive Vice President of Driftwood Hospitality Management, which supervised the hotel's multi-million dollar conversion and will manage the property.

Located in the heart of the Downtown Dadeland business center and across from Dadeland Mall, the new Hotel Indigo Miami Dadeland interior décor was reworked in accordance with the modern and colorful design associated with the new Hotel Indigo brand developed by IHG (InterContinental Hotels Group). The hotel features signature design elements including oversized lobby chairs, which create a personal work or dining space within the public areas of the hotel, and cozy, airy and inviting guestrooms with plush bedding, hardwood-style flooring and spa-inspired showers.

In addition, the hotel features the signature Hotel Indigo oversized lobby mural, signature scents, music and artwork, all of which take their inspiration from nature and change with the seasons. The renovation also includes a new restaurant and bar area featuring a full-service Starbucks®, meeting venues, a business center and a “Phi”tness Studio with cardio equipment and free weights..

About Driftwood Hospitality Management LLC

Driftwood Hospitality Management LLC, based in North Palm Beach, Florida, is one of the fastest growing independent hospitality management and development firms in the country today. Established in January 1999 by David Buddemeyer, Driftwood or its affiliates owns and/or manages more than 40 hotels comprising approximately 8,833 rooms throughout the U.S., the Bahamas and Central America. The company manages a variety of lodging types, from destination resorts to downtown convention hotels to suburban hotels and inns. Many of the company's hotels are affiliated with nationally recognized hospitality franchises, including Crowne Plaza, Holiday Inn, Doubletree, Radisson, Sheraton, Hampton Inn, Courtyard by Marriott and Hotel Indigo. For more information, see www.driftwoodhospitality.com <
<http://www.driftwoodhospitality.com>>.

About Hotel Indigo

The newest member of the IHG family, Hotel Indigo is the industry's first branded boutique hotel experience. It is uniquely designed to appeal to guests who desire affordable luxury, personal service and an alternative to traditional hotels without sacrificing any of the businesses amenities they have come to expect. Renewal is the soul of Hotel Indigo's retail-inspired design concept – thoughtful changes that are made throughout the year to keep the hotel fresh.

Guestrooms feature signature murals, area rugs, fluffy duvets and slipcovers that will change periodically, while public spaces will be transformed seasonally through changing aromas, music, artwork, murals and directional signage. From relaxed café dining to high-style rooms – Hotel Indigo creates an intriguing, warm and inviting environment for guests. For more information on Hotel Indigo, please visit www.hotelindigo.com.

The Hotel Indigo brand is quickly expanding throughout North America, with 19 locations open and more than 60 under development, either in the pipeline or in final negotiation. The first Hotel Indigo opened in Atlanta in October 2004, followed by Hotel Indigo Chicago Gold Coast; Chicago Schaumburg North; Houston at the Galleria; Hotel Indigo Dallas; Ottawa Downtown City Centre, Canada; Hotel Indigo Scottsdale, Ariz.; Hotel Indigo Sarasota, Fla; Hotel Indigo Buffalo-Amherst, N.Y.; Hotel Indigo Nashville West End; Hotel Indigo Mérida Hacienda Misné, Mexico; Hotel Indigo Boston-Newton Riverside; Hotel Indigo Columbus Downtown, Ind.; Hotel Indigo Fishers-Indy's Uptown; Hotel Indigo Chicago-Vernon Hills; Hotel Indigo Ontario Rancho Cucamonga; Hotel Indigo Skyview Rahway, N.J.; Hotel Indigo Basking Ridge, N.J.; and Hotel Indigo Miami Dadeland. Future sites of Hotel Indigo hotels include Miami, Fl.; St. Louis, Mo.; London, England; San Antonio, Texas; Baltimore, Md.; Las Vegas, Nev.; and New York, N.Y. For more information on Hotel Indigo, or to make reservations, please visit www.hotelindigo.com.

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Notes to Editors:

InterContinental Hotels Group (IHG) [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 4,000 hotels and more than 590,000 guest rooms in nearly 100 countries and territories around the world. The Group owns a portfolio of well recognized and respected hotel brands including InterContinental® Hotels & Resorts, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites® and Hotel Indigo®, and also manages the world's largest hotel loyalty program, Priority Club® Rewards with over 39 million members worldwide.

IHG has more than 1,700 hotels in its development pipeline, which will create 150,000 jobs worldwide over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

IHG offers information and online reservations for all its hotel brands at www.ihg.com and information for the Priority Club Rewards program at www.priorityclub.com. For the latest news from IHG, visit our online Press Office at www.ihg.com/media.

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