



## **Sheraton Bellevue Completes Renovations:**

### *Driftwood Hospitality Salutes Seattle with \$5.7 Million Investment*

**North Palm Beach, FL — 09/08/08** – Driftwood Hospitality Management announces the completion of renovations at the Sheraton Bellevue Hotel in Seattle. The \$5.7 million project was orchestrated to pay homage to the hotel’s coastal setting with the full transformation of all [guestrooms](#) and [public spaces](#), the expansion of the fitness area as well as the addition of a newly remodeled restaurant.

“We are proud to be part of a renovation project that salutes its location. Everything from the lobby design to restaurant’s seafood serves as a testament to the city’s coastal tradition while increasing the quality of service. Now our guests can truly start enjoying Seattle from the minute they check in,” said Carlos Rodriguez, EVP of Driftwood Hospitality Management.

As the gateway to the arrival experience, the hotel’s lobby was remodeled with an inviting cottage atmosphere in mind. Rich plaid carpeting lies across dark wood floors to create a sense of comfort and warmth. A rustic fireplace stands as the room’s focal point, surrounded by furnishings that are both comfortable and stylish with highly textured fabrics in colorful combinations of blues, creams and red accents.

The built-in front desk has been replaced by individual lobby pods to allow for a more personalized check-in service. Adjacent to this space is The Link, a Sheraton brand standard created to keep guests “in-touch” during their travels. This specially designed communal lounge features plasma televisions and multiple broadband internet-enabled workstations complete with complimentary Wi-Fi connectivity, printing capabilities and other perks, such as games and refreshments.

All 179 guestrooms were redesigned along a coastal theme, which includes all furnishings, soft goods and wall finishes. Each room also enjoys upgraded bathrooms with free-standing boutique style vanities. The fitness center received state-of-the-art equipment and an additional 805 sq. ft. of space. The hotel’s own Sam’s Restaurant was revamped with an essence of northwest inspired bistro fare, offering local seafood favorites and produce for breakfast, lunch and dinner.

For more information on the Sheraton Bellevue Hotel, please visit [www.sheraton.com/bellevue](http://www.sheraton.com/bellevue) or call 1-800-325-3535.

**About Driftwood Hospitality Management LLC**



Driftwood Hospitality Management LLC, based in North Palm Beach, Florida, is one of the fastest growing independent hospitality management and development firms in the country today. Established in January 1999 by David Buddemeyer, Driftwood or its affiliates owns and/or manages more than 40 hotels comprising approximately 8,833 rooms throughout the U.S., the Bahamas and Central America. The company manages a variety of lodging types, from destination resorts to downtown convention hotels to suburban hotels and inns. Many of the company's hotels are affiliated with nationally recognized hospitality franchises, including Crowne Plaza, Holiday Inn, Doubletree, Radisson, Sheraton, Hampton Inn, Courtyard by Marriott, and Hotel Indigo. For more information, see [www.driftwoodhospitality.com](http://www.driftwoodhospitality.com).

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