



DRIFTWOOD HOSPITALITY MANAGEMENT APPOINTED TO MANAGE COSTA RICA'S ARENAL LODGE

***Popular Mountain Retreat Becomes Driftwood's Third Property
in the Crossroads of the Americas***



Pool area overlooking Arenal Volcano

North Palm Beach, Fla. – June 24, 2013 – Driftwood Hospitality Management (www.TheDriftwoodDifference.com) today announced it has been selected to manage the 50-room Arenal Lodge in Fortuna de San Carlos, Costa Rica. This charming mountain escape is the company's third property in Costa Rica. It joins the oceanfront Flamingo Beach Resort & Spa and San Jose's city center Holiday Inn San Jose Downtown – Aurola, rounding out Driftwood's offerings for metropolitan, beach and mountain travelers.

"The number of international travelers to Costa Rica has increased substantially over the past few years, with a record 2.34 million in 2012. We see terrific value in growing our portfolio there," said Carlos Rodriguez, EVP of Driftwood Hospitality Management.

Nestled in the lush, tropical rainforest of Costa Rica's Fortuna de San Carlos region, Arenal Lodge's unique location offers panoramic views of the famed Arenal Volcano and Lake Arenal. The hotel boasts 50 spacious guestrooms, suites, and unique chalets along with an on-site restaurant, gift shop, outdoor pool, three heated Jacuzzis, and a butterfly garden. Ideal for travelers seeking a truly authentic lodge getaway, the hotel's natural surroundings offers an intimate way to experience the Costa Rican rainforest. Guests can enjoy horseback riding across the 2,000-acre property, bird watching and hiking. Outdoor enthusiasts looking for a more active adventure can book an array of day trips from the hotel, including canopy tours, waterfall and hot springs excursions, lake fishing trips and more.



In addition to Arenal Lodge, Driftwood also manages the Flamingo Beach Resort & Spa (*pictured left*) and the Holiday Inn San Jose Downtown – Aurola (*pictured below right*), providing visitors to Costa Rica the option of a mountain, beach or city getaway. Set on Playa Flamingo, the Flamingo Beach Resort & Spa provides guests with a blissful setting and complete relaxation in the sun-drenched region of Guanacaste. The resort features 120 guestrooms and suites, a full-service spa, two pools, a water sports center, casino, complimentary daily guest activities and more. Since Driftwood has assumed management of this former 2-

star property, the Costa Rica Chamber of Hotels bills it as the highest-ranking resort in the region, with a 4-star designation across distribution channels. The resort maintains a #1 ranking and certificate of excellence on TripAdvisor and recently received a “Golden Apple” award from Apple Vacations.

For guests seeking a convenient downtown location and a variety of cultural opportunities, the Holiday Inn San Jose Downtown – Aurola offers the comforts of home at a full-service hotel, steps from the local attractions that make San Jose a vibrant, metropolitan hub for business and culture. The hotel features 200 rooms, all with panoramic views of the city and central valley, a swimming pool, fitness center, meeting and banquet rooms, business center, Britt souvenir shop, two restaurants and lounge. The hotel is just minutes from the Legislative Assembly, government offices and the financial district, as well as 15 renowned tourist attractions including Museo de Oro (Gold Museum), Museo Nacional (National Museum) and Teatro Nacional de Costa Rica (National Theatre of Costa Rica).



“Increasing our presence in key markets like Costa Rica is the natural next step for Driftwood, as we look to expand our international footprint,” said Rodriguez. “We look forward to working with the Arenal Lodge team, as well as the staff at Flamingo Beach Resort and the Holiday Inn San Jose, to help these impressive properties realize continued success by attracting a consistent stream of travelers to what is an incredibly beautiful, diverse destination.”

For Arenal Lodge reservations, visit www.arenalodge.com. For Flamingo Beach Resort & Spa reservations, visit <http://www.resortflamingobeach.com>. For Holiday Inn San Jose Downtown – Aurola reservations, visit <http://www.aurolahotels.com>.

For more information about Driftwood Hospitality Management and to stay up-to-date on the latest news, visit www.TheDriftwoodDifference.com or follow Driftwood on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About Driftwood Hospitality Management

Based in North Palm Beach, Fla., Driftwood Hospitality Management, LLC is a leader in providing solutions-based services for the domestic and international hotel industry. Guided by *The Driftwood Difference – Flexibility, Diversity, Integrity, Accessibility, Originality*, the company covers the full spectrum of lodging business needs. From full-service, upscale and upper-upscale hotels to mid-size extended-stay, select and limited-service properties, Driftwood’s portfolio represents virtually every segment of the hospitality industry. Focused on strategic acquisition, development, third-party management, asset management and receivership, Driftwood has extensive management experience and relationships with most major brands, including Starwood Hotels & Resorts Worldwide, Hilton Worldwide, InterContinental Hotels Group, Inc., Carlson, Choice Hotels International, Inc. and Wyndham Worldwide. With offices in Costa Rica, Scottsdale, Ariz. and Miami, Fla., the company and its hotels have received more than 20 industry awards in the past three years.

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