



DRIFTWOOD HOSPITALITY MANAGEMENT EMPLOYS ENVIRONMENTALLY FRIENDLY PRACTICES THROUGH THE IHG® GREEN ENGAGE PROGRAM

IHG®-Branded Properties Take Active Roles in Measuring, Managing and Reporting Energy, Water and Waste Usage

NORTH PALM BEACH, FLA. – September 26, 2013 – Driftwood Hospitality Management today announced an array of new environmentally friendly policies and procedures, which are being implemented at its IHG®-branded properties across the U.S. As part of the IHG Green Engage program, the management teams of these hotels, which include Crowne Plaza®, Hotel Indigo®, Holiday Inn® and Staybridge Suites® properties, are now rolling out tailored initiatives such as staff training, utilization of new green cleaning materials, high-efficiency vacuum cleaners and debuting a new recycling and compost program.

“Hotels are an important part of the local communities in which they operate and play a critical role in balancing the economic, social and environmental impacts. IHG Green Engage gives our hotels the means to minimize impact on the environment, conserve resources and ultimately save money,” said Paul Snyder, vice president, Corporate Responsibility, IHG. “The Program provides a significant operational advantage, as energy is often the second largest cost to our owners. Additionally, these hotels are better positioned to respond to rising energy prices and managing their carbon footprint.”

Driftwood has adopted the IHG Green Engage program as a way to encourage corporate social responsibility, but also to add value for its guests. One of Driftwood's 12 IHG-branded properties, the Crowne Plaza Denver hotel was one of the first properties to sign up for IHG Green Engage. The hotel has made great strides in executing the program's various elements, including installing energy-efficient light bulbs, adding recycling bins in every room and office and partnering with a local organization to handle the recycling and composting of the hotel's waste.

“Being responsible when it comes to green initiatives in our industry is crucial to the future of our community and the environment,” said Jim Diehl, General Manager of the Crowne Plaza Denver. “Practices set in place now will benefit generations to come. Driftwood's adoption of IHG Green Engage shows just how dedicated these companies are to CSR. The Crowne Plaza Denver hotel is proud to be part of such an invaluable program.”

Green Engage is an online sustainability management tool that identifies sustainable solutions for every hotel and encourages environmental education among guests and employees. IHG highlights this program through joining President Obama's partnership with the Department of Energy for the Better Buildings Challenge. IHG Green Engage is also the only hotel sustainability program to be aligned with LEED certification.

Driftwood maintains a strong commitment to corporate social responsibility and continues to be a leader in the industry with a variety of initiatives. A full list of projects can be found on Driftwood's new CSR webpage at <http://driftwoodhospitality.com/csr-driftwood.html>.

About Driftwood Hospitality Management

Based in North Palm Beach, Fla., Driftwood Hospitality Management, LLC is a leader in providing solutions-based services for the domestic and international hotel industry. Guided by *The Driftwood Difference – Flexibility, Diversity, Integrity, Accessibility, Originality*, the company covers the full spectrum of lodging business needs. From full-service, upscale and upper-upscale hotels to mid-size extended-stay, select and limited-service properties, Driftwood's portfolio represents virtually every segment of the hospitality industry. Focused on strategic acquisition, development, third-party management, asset management and receivership, Driftwood has extensive management experience and relationships with most major brands, including Starwood Hotels & Resorts Worldwide, Hilton Worldwide, InterContinental Hotels Group, Inc., Carlson, Choice Hotels International, Inc. and Wyndham Worldwide. With offices in Costa Rica, Scottsdale, Ariz. and Miami, Fla., the company and its hotels have received more than 20 industry awards in the past three years.

About IHG

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo® Hotels, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express® Hotels, Staybridge Suites® Hotels, Candlewood Suites® Hotels, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 74 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet for Elites across all hotels, globally.

IHG franchises, leases, manages or owns over 4,600 hotels and 678,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media, www.twitter.com/ihg, www.facebook.com/ihg or www.youtube.com/ihgplc.

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