



Driftwood Hospitality Management to Develop New-Build Hotel in Truro, Nova Scotia

94-Room Property to be Managed by Driftwood; Slated for Q2 2015 Completion

North Palm Beach, Fla. – December 17, 2013 – Driftwood Hospitality Management (www.TheDriftwoodDifference.com) today announced plans to develop a new upper mid-scale hotel in Truro, Nova Scotia. The hotel will be built in partnership with the Millbrook First Nation community and marks Driftwood's official entry into the Canadian market.

"With a booming economy, ideal location near Highway 102 and less than 40 minutes from Halifax Stanfield International Airport, this hotel will emerge as one of the leading properties in the area," said David Buddemeyer, president of Driftwood Hospitality Management. "We look forward to leveraging our experience in construction and new builds, in collaboration with the Millbrook First Nation."

The new hotel will be located in the Truro Power Centre, a retail, restaurant and entertainment center off Highway 102. The 94-room property will feature an indoor pool with a waterslide, complimentary hot breakfast and 700 sq. ft. of meeting space.

The hotel will be built in partnership with the Millbrook First Nation, the local aboriginal community of Nova Scotia. Millbrook is run by a Chief and 12 Councilors. The community has a stellar track record in financial management, has established profitable business relationships and has ownership and equity positions in real estate holdings and business ventures throughout Nova Scotia.

Chief Bob Gloade stated, "We are very pleased to partner with Driftwood Hospitality Management, a high-quality, international hotel provider that will bring a high standard of service to our Power Centre."

Truro is centrally located in the province and is in close proximity to several tourist attractions such as the Glooscap Heritage Centre and Victoria Park and has many local events occurring throughout the year. Recent developments such as the Rath Eastlink Recreation Centre and the Colchester East Hants Health Centre have created an increasing demand for accommodations in the area. Building solid partnerships with well-established partners has and continues to be a cornerstone of the Millbrook's economic development planning.

For more information about Driftwood Hospitality Management and to stay up-to-date on the latest news, visit TheDriftwoodDifference.com or follow Driftwood on [Facebook](#), [Twitter](#) and [LinkedIn](#). For more information on Millbrook First Nation and the Truro Power Centre, visit MillbrookFirstNation.net and TruroPowerCentre.ca.

About Driftwood Hospitality Management

Based in North Palm Beach, Fla., Driftwood Hospitality Management, LLC is a leader in providing solutions-based services for the domestic and international hotel industry. Guided by *The Driftwood Difference – Flexibility, Diversity, Integrity, Accessibility, Originality*, the company covers the full spectrum of lodging business needs. From full-service, upscale and upper-upscale hotels to mid-size extended-stay, select and limited-service properties, Driftwood's portfolio represents virtually every segment of the hospitality industry. Focused on strategic acquisition, development, third-party management, asset management and receivership, Driftwood has extensive management experience and relationships with most major brands, including Starwood Hotels & Resorts Worldwide, Hilton Worldwide, InterContinental Hotels Group, Inc., Carlson, Choice Hotels International, Inc. and Wyndham Worldwide. With offices in Costa Rica, Scottsdale, Ariz. and Miami, Fla., the company and its hotels have received more than 20 industry awards in the past three years.

About Millbrook First Nation

Located adjacent to the Town of Truro, Nova Scotia, Millbrook has become a model community for other First Nations across Canada. Under the leadership of Chief and Council, the health and well-being of the Band membership is the first priority. The Truro Power Centre encompasses acres of premium fully serviced and easily accessible commercial land on the most traveled stretch of highway outside metropolitan Halifax, Nova Scotia. The business park has a track record as a site for business success.

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