



DRIFTWOOD HOSPITALITY MANAGEMENT ACQUIRES COURTYARD GULF SHORES CRAFT FARMS



North Palm Beach, FL – August 19, 2014 – Driftwood Hospitality Management (www.DriftwoodHospitality.com) today announced the acquisition of its first Alabama property, the Courtyard Gulf Shores (pictured left). Driftwood will operate the 90-room hotel, joining the Courtyard Miami West/FL Turnpike and Courtyard Chicago Wood Dale/Itasca as their third Courtyard by Marriott franchised property.

“Courtyard Gulf Shores has an excellent location on Interstate 59 near Craft Farms, which draws millions of leisure travelers each year,” said Carlos Rodriguez, Executive Vice President for Driftwood Hospitality Management. “Baldwin County continues to be a fantastic tourist destination and this recently renovated hotel, which has the strength of the Marriott flag, is a terrific addition to the Driftwood portfolio.”

Courtyard Gulf Shores features a heated outdoor swimming pool, a fitness center, function space for small meetings, free parking and free Wi-Fi. The Bistro serves up refreshing breakfast daily – as well as specialty Starbucks® blended coffee drinks – and a variety of menu options for dinner, including beer and wine, each evening.

Conveniently located in the heart of Gulf Shores, the hotel is minutes from an array of leading tourist attractions and outdoor activities including Craft Farms, one of the nation’s premier golf communities. The famed Gulf Shores Beaches are less than five miles from the hotel, as are facilities for biking, boating, bowling, fly-fishing, hiking, jet skiing, jogging, kayaking, miniature golf, sailing, scuba diving, snorkeling and surfing.

For more information on Driftwood Hospitality Management, visit www.DriftwoodHospitality.com. For hotel reservations, please visit [Courtyard Gulf Shores Craft Farms](#) or call (251) 968-1113.

About Driftwood Hospitality Management

Based in North Palm Beach, Fla., Driftwood Hospitality Management, LLC is a leader in providing solutions-based services for the domestic and international hotel industry. Guided by *The Driftwood Difference – Flexibility, Diversity, Integrity, Accessibility, Originality*, the company covers the full spectrum of lodging business needs. From full-service, upscale and upper-upscale hotels to mid-size extended-stay, select and limited-service properties, Driftwood’s portfolio represents virtually every segment of the hospitality industry. Focused on strategic acquisition, development, third-party management, asset management and receivership, Driftwood has extensive management experience and relationships with most major brands, including Starwood Hotels & Resorts Worldwide, Hilton Worldwide, InterContinental Hotels Group, Inc., Carlson, Choice Hotels International, Inc. and Wyndham Worldwide. With offices in Costa Rica, Scottsdale, Ariz. and Miami, Fla., the company and its hotels have received more than 20 industry awards in the past three years.

MEDIA CONTACT:

Nora Minichino
Corporate Communications Manager
Driftwood Hospitality Management
NMinichino@dhmhotels.com
561-207-2756

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