



FOR IMMEDIATE RELEASE

**DRIFTWOOD ACQUISITIONS AND DEVELOPMENT
NAMES KATTIE MALDONADO MARKETING DIRECTOR**



Miami, FL – April 16, 2018 – [Driftwood Acquisitions and Development](#) (“DAD”), a privately held investment firm specializing in the acquisition and development of high-quality hotel assets, today announced the appointment of Kattie Maldonado (*pictured left*) as marketing director. In her new role, Maldonado will be responsible for developing and executing advertising campaigns and marketing strategies at a local, national, and international level, with an emphasis on digital marketing, public relations and print advertising.

“We are excited to have Kattie join the Driftwood team,” said Carlos Rodriguez Sr., CEO of Driftwood Acquisitions & Development. “With her integrated marketing experience and knowledge of the real estate industry, Kattie will play an important role in enhancing the quality of our business to business and customer relations.”

Prior to joining the Driftwood Acquisitions & Development team, Maldonado served as communications director for ISG World, where she was responsible for aligning social media, public relations and content marketing efforts with a focus on the international ultra-high net worth individual (UHNWI) markets. Her prior experience also includes marketing and leadership roles at the University of Miami’s School of Business Administration and The Jills at Coldwell Banker.

Maldonado earned a master’s degree in business administration and a Bachelor of Science degree in communications from the University of Miami.

About Driftwood Acquisitions & Development

Driftwood Acquisitions & Development, LP – known as DAD to its investors and associates – is a Miami, Florida-based company with a first-of-its-kind business model, providing the perfect vehicle for accredited investors to co-invest in institutional quality cash flowing hotel assets. The company finds and quickly acquires the best opportunities in the U.S. hotel market with its own capital. Once these hotels are secured and under management, DAD opens each asset to individual clients to participate, allowing the investor to build his or her own portfolio rather than investing in traditional blind pools. This eliminates risk factors and uncertainty, providing an innovative vehicle to strategically invest in hotel opportunities.

In addition to this acquisitions business model, DAD is a reputable leader in the EB-5 Investor program, a government initiative to attract foreign investment to create jobs in the U.S. Through this program, DAD has helped foreign investors get their U.S. residency and created hundreds of jobs in South Florida by developing EB-5 qualified hotels.

Since launching in 2015, DAD has seen continued solid growth. The company's portfolio today totals thirteen acquisitions and four new-build developments, with a pipeline of many other diverse hotel and resort properties across the United States.

For more information on DAD, please visit www.dadlp.com.

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