

Driftwood Hospitality Management Announces the Acquisition of Wylie Hotel

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ATLANTA – Wylie Hotel, the historic boutique hotel located in the Old Historic Fourth Ward neighborhood, is now operated by Driftwood Hospitality Management. Based out of North Palm Beach, Florida, with decades of hospitality experience and a strategic focus on hotel and resort acquisitions, Wylie Hotel will join over 80 other properties that Driftwood manages across the United States. Additionally, the boutique hotel will transition to a Tapestry Collection by Hilton.

Tapestry Collection by Hilton shows off an upscale portfolio of more than 100 hotels that offer unique style and vibrant personality, according to a release. Each handpicked Tapestry Collection property encourages guests to explore the local area, seek their adventurous sides, and create an authentic connection to their destination.

“We’re ecstatic to be welcoming this vibrant and timeless hotel to our growing portfolio,” says Richard Slutter, regional director of operation-lifestyle of Driftwood Hospitality Management. “This specific location in Atlanta is booming, and we’re pleased we are adding this area into our collection of exceptional hotels.”

Living many lives, the hotel was originally built in 1929 as Garner Wallace Hotel. Reopening in 2021 as Wylie Hotel, it now features 111 rooms, an outdoor terrace, sunroom and restaurant, paying homage to the building and community’s rich history.

The Wylie Hotel Atlanta, Tapestry Collection by Hilton will participate in Hilton Honors, the award-winning guest-loyalty program for Hilton’s world-class portfolio of 19 distinct hotel brands which boasts more than 150 million members. Members who book directly will have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, exclusive member discounts, free standard Wi-Fi and access to the Hilton Honors mobile app.

The interior has been reimaged by designers Kendal Rogers and Maria Garza Gossett of Pixel Design Collaborative who gave it a residential feel with Art Deco flair.

“Since all of these new buildings are going up and changing what it means to be in the Old Fourth Ward, we feel it’s part of our job to connect with the neighborhood and the locals to create authentic experiences. We’re doing just that,” said Liz Young, director of sales of Wylie Hotel. “Wylie Hotel is thoughtful, quaint and cute. All of the little touches really set it apart. There are little touches that make it. The rooms are very residential, with all the creature comforts of home.”

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